THE LUXURY COLLECTIVE

Membership GUIDE

An Invitation-only group of women
Re-defining the luxury industry
Through purpose, power and legacy

WWW.THELUXURYCOLLECTIVE.NET

WHEN WOMEN SUPPORT EACH OTHER, INCREDIBLE THINGS HAPPEN
WWW.THELUXURYCOLLECTIVE.NET

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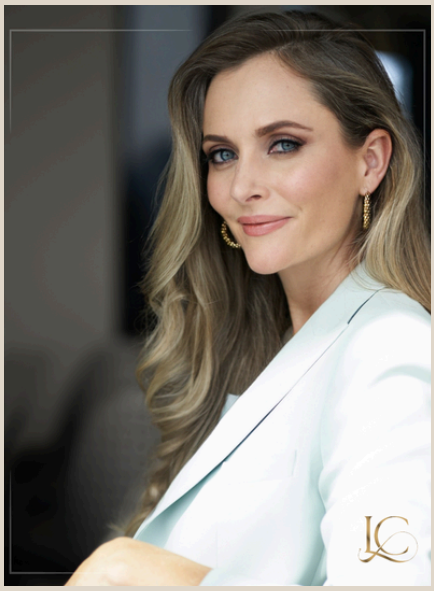


INTRODUCING OUR

Founder

Julia Berridge

Luxury Beauty Leader, Advocate for Women in Leadership

With over 18 years of experience building global luxury brands, Julia Berridge has led the success of icons like Tom Ford, Jo Malone London and Kilian Paris in the Middle East.

A champion for women's leadership, she founded The Luxury Collective to connect, elevate and inspire the next generation of female leaders shaping the future of the luxury industry.

"It wasn't until I joined a company where over 80% of the workforce were women that my career truly accelerated. It was the first time I saw women in C-Suite leadership positions who I genuinely aspired to be like. They were brilliant, successful, passionate — but also mothers and wives, whilst remaining balanced, stylish and grounded. More than anything, they were real. It was **a new kind of leadership**. One I could truly relate to. And for the first time, it gave me permission to **lead as my authentic self**.

Looking back, I think my career would have accelerated if I had access to **female role models** earlier. Especially in the luxury industry, where women's creativity, precision, and presence are such a natural fit. **But such a community didn't exist**. So, I decided it was time to build it.

Introducing **The Luxury Collective** — an invitation-only circle of women redefining the future of luxury through power, purpose, and legacy.

I hope you will join me on this journey."

INTRODUCING THE

Founding Circle

Claire Abeille

Global brand strategist.
VP at Kerzner International

Claudia de Brito

Culinary Curator. Editor.
Vice Chair World's 50 Best Restaurants.

Sophie Toh

Luxury Communications Expert.
Managing Partner DDA Middle East.

Soma Gardi

Lawyer. Philanthropist. Founder,
SG Legal Consultants & Project Accelerate.

Katerina Giannouka

Hospitality CEO. Forbes-recognized.
Luxury business growth leader.

THE LUXURY COLLECTIVE

INTRODUCING THE

Founding Circle

Yasmina Khoudja

Luxury Watch & Jewelry Leader.
Chopard Middle East.

Ghita Mejdi

Luxury Automotive Strategist,
Executive Coach. Founder,
"The kliff project"

Katia Jundi

Media entrepreneur. Founder,
Katsbling. Author, *Icons on the Wrist.*

Zoya Sakr

Luxury Entrepreneur.
Founder, The Flower Society
Editor,Gheir

Amy Yang

Vice President Marketing, APAC &
IMEA at VistaJet & Vista Global

THE LUXURY COLLECTIVE

VISION

To double the number of female leaders in luxury within the next decade.

Ensuring that the women who shape the trends, stories and culture of luxury, also shape its boardrooms and bottom lines

Section II

THE COLLECTIVE EXPERIENCE

Where powerful women in luxury connect, grow and lead together.

OUR VALUES

At the heart of everything we do is a shared set of values — guiding how we lead, connect, and grow together.

CONFIDENTIALITY

Discretion is at the heart of our values. We speak our truth with confidence, knowing it stays within the circle. All members are required to sign an NDA upon joining.

GENEROSITY

We give generously – our time, our knowledge and our experiences. We believe generosity creates abundance.

AMBITION

We champion ambitious women. Success deserves to be recognized and shared, and we will celebrate every achievement together.

EXCELLENCE

We hold ourselves to the highest standards. Every experience is curated to a 5 star standard.

DIVERSITY

Every perspective adds to our strength. Every woman deserves a network that supports her growth.

AUTHENTICITY

We lead with authenticity. Real leadership is the result of perseverance, and every journey adds to our strengths.

ELEVATE YOUR JOURNEY

The Collective Experience

Meet Like-minded Women

The Luxury Collective brings together visionary women shaping the future of luxury — from CEOs and founders to rising stars across fashion, beauty, hospitality, and beyond. This is a space where women elevate each other, exchange ideas, and open doors to new opportunities.

Build Strategic Relationships

Connect with leaders across the luxury industry.

Make new connections amongst like-minded women.

Discover High Performance Development

Through curated experiences, thought leadership, and peer-to-peer learning, members gain the tools, confidence, and clarity to lead at the highest level — both professionally and personally. We have also partnered with **IWEI** to offer a special leadership training for Luxury Collective Members.

ELEVATE YOUR JOURNEY

The Collective Experience

Discover Industry Trends & Insights

Stay ahead of what's next. From expert panels and brand case studies to exclusive sessions with platforms like TikTok and Meta, members gain insider access to the trends shaping luxury — before they go mainstream.

Connect with Mentors

Every leader needs a sounding board. Our community offers access to seasoned executives, founders, and advisors — as well as rising voices with fresh perspective. Through both traditional and reverse mentorship, members exchange insight, challenge thinking, and grow together.

Experience Luxury

Every detail matters. From curated venues to seamless execution, every experience within The Luxury Collective is designed to reflect the highest standards — thoughtful, beautiful, and unmistakably five-star.

CARLA DE LA VEGA,
CEO & FOUNDER IWEI

PROFESSIONAL DEVELOPMENT
STRATEGIC PARTNER

iWEI INTERNATIONAL WOMEN EMPOWERMENT INITIATIVE

The Luxury Collective is proud to have an **exclusive partnership** with **IWEI.**

IWEI offers programs for Female Talent focused on confidence, visibility, communication skills, and leadership skills, including journeys on Bias and Male Allies to drive company-wide inclusion.

WHAT IS IWEI?

IWEI is a **research-backed, Ed-Tech platform** focused on women's empowerment and inclusion in the workplace. We unlock the full potential of women and promote diversity with **premium education through a storytelling mode**l for maximum engagement and recall, online and off-line interaction, and community building

EXCLUSIVE MEMBER ACCESS

INTRO VIDEO

"OWN YOUR POWER JOURNEY" : 4 VIDEOS

JOURNEY GUIDES & QUESTIONS

EXCLIUSIVE COMMUNITY ACCESS

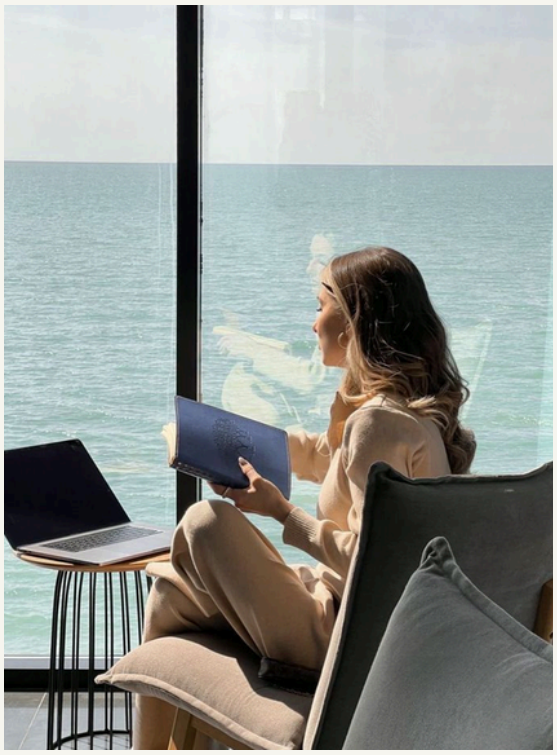
IWEI extends Members an exclusive **complimentary 4 week access** to the program, and a special rate for those who wish to complete the full course.

DISCOVER YOUR

Monthly Circle

The Luxury Collective is designed to keep you inspired, supported, and connected — wherever you are in the world.

Our calendar of monthly touchpoints ensures meaningful momentum through a mix of intimate peer circles, in-person gatherings, virtual trainings, and tailored opportunities to grow your network and your business.



- *Monthly Meetups with Peer Circles*
- *Access to bi-monthly in person events*
- *Access to private WhatsApp community*
- *Talent & career matching opportunities*
- *Access to mentorship*
- *Personal development program through iWEI*

Section III

MEMBERSHIP

Membership is by invitation only, based on professional achievement, leadership potential, and your ability to contribute meaningfully to the network.

We believe leadership is not just a title — it's a mindset. We welcome women who lead with vision, even beyond traditional roles.

YOUR SEAT AT THE TABLE AWAITS

EXPLORE OUR

Eligibility Criteria

We are open to women working in — or in partnership with — the luxury industry including: Fashion, Beauty, Watches & Jewelry, Hospitality, Travel, Wellness, Art & Design, Automotive, Real Estate, Media, and Communications.

- *Minimum 5 Years Experience in the luxury industry, with a proven track record of leadership, innovation, or entrepreneurship.*
- *Women working in or in partnership with the luxury industry*
- *Currently in a senior, founder, or rising manager role, with influence in your field or organization*
- *Committed to collaboration, generosity, and elevating women in business*
- *Personally aligned with the values of excellence, ambition, and authenticity*

INTRODUCING OUR

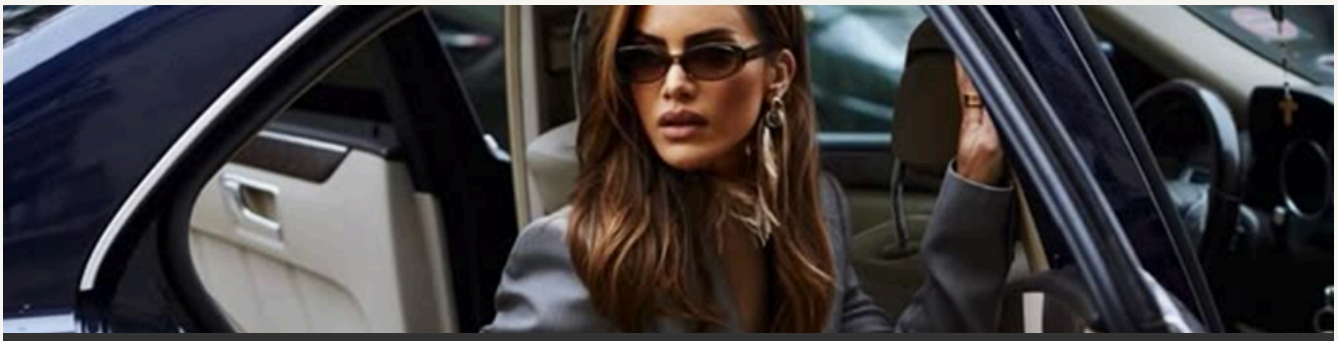
Membership Tiers

Our three core membership tiers are designed to reflect your career stage and ambition — unlocking deeper access, elevated experiences, and meaningful connection as you grow.

LUMINARY CIRCLE

20+ YRS

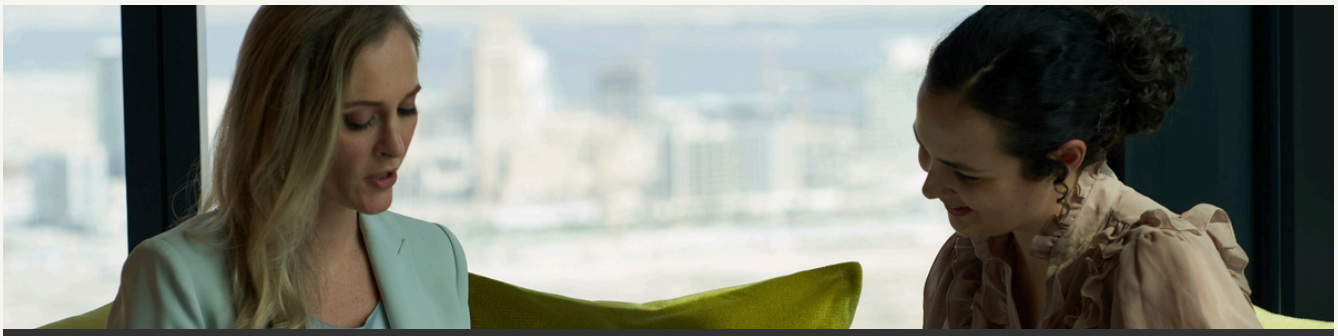
For C-suite leaders and luxury brand founders with 20+ years of experience. Connect with a powerful peer group to expand your influence, grow your business, and access unforgettable luxury experiences.



TRAILBLAZER CIRCLE

10+ YRS

For General Managers and Senior Directors with 15+ years of experience. Gain mentorship from industry role models and elevate your leadership through curated access, learning, and visibility.



RISING CIRCLE

5+ YRS

For Managers and Senior Executives with 5+ years of experience. Designed to accelerate your growth, strengthen your communication, and provide guidance from those a few steps ahead.

Membership Overview

ANNUAL MEMBERSHIP FEE

The Rising Circle

600 AED

1 ANNUAL PAYMENT

- INTRODUCTION TO THE **RISING CIRCLE COMMUNITY**
- **ONE COMPLIMENTARY INVITATION** TO A LUXURY COLLECTIVE EXPERIENCE
- MEMBERS-ONLY WHATSAPP COMMUNITY
- ACCESS TO **MENTORSHIP** & ADVISORY INSIGHT
- 1 MONTH ACCESS TO IWEI LEADERSHIP EDUCATION PLATFORM

ANNUAL MEMBERSHIP FEE

The Trailblazer Circle

1200 AED

OR 3 MONTHLY PAYMENTS OF 500 AED/MONTH

- INTRODUCTION TO THE TRAILBLAZER CIRCLE COMMUNITY
- **ONE COMPLIMENTARY INVITATION** TO A LUXURY COLLECTIVE EXPERIENCE
- MEMBERS-ONLY WHATSAPP COMMUNITY
- ACCESS TO **MENTORSHIP** & ADVISORY INSIGHT
- 1 MONTH ACCESS TO IWEI LEADERSHIP EDUCATION PLATFORM
- INVITATIONS TO 2X LUXURY BRAND EXPERIENCES PER YEAR
- WELCOME GIFT

ANNUAL MEMBERSHIP FEE

The Luminary Circle

4200 AED

OR 12 MONTHLY PAYMENTS OF 450 AED/MONTH

- INTRODUCTION TO THE LUMINARY CIRCLE COMMUNITY
- **ONE COMPLIMENTARY INVITATION** TO A LUXURY COLLECTIVE EXPERIENCE
- MEMBERS-ONLY WHATSAPP COMMUNITY
- ACCESS TO INDUSTRY ADVISORY INSIGHT
- 1 MONTH ACCESS TO IWEI LEADERSHIP EDUCATION PLATFORM
- INVITATIONS TO **4X LUXURY BRAND EXPERIENCES** PER YEAR
- LUXURY WELCOME GIFT
- 1 X 60 MINUTE PERSONAL BRAND ASSESSMENT
- DIRECTORY OF THE LUXURY COLLECTIVE COMMUNITY
- ACCESS TO PREFERRED PARTNERS DIRECTORY
- ONE COMPLIMENTARY FINE DINING EXPERIENCE WITH LUMINARY CIRCLE
- SPEAKING / THOUGHT LEADERSHIP OPPORTUNITIES

WHAT TO EXPECT

Application Process

01

Expression of Interest

Submit a short application via our website or be referred by an existing member.As part of this process, applicants are asked to share their professional background, industry involvement, areas of interest, and the perspective they hope to bring to the Collective.

02

Review by Membership Director

Our team will review your background and alignment with our membership criteria. a warm, informal space to share your journey and learn more about the network.

03

Payment & Documents Submission

Once your application is accepted, you will receive your personalized membership invoice based on your selected tier. You will also need to sign our Non Disclosure Agreement.

04

Confirmation & Welcome

After payment, you'll receive your official welcome letter, membership tier confirmation, and access details.

05

Integration & Access

Begin your journey. From day one, you'll receive information to private access details.. It may take up to 30 days before you are assigned to your Peer-Circle.

ABOUT US

Contact Details

The Luxury Collective is a private, invitation-only network for women leaders in the luxury industry. It offers curated memberships, transformative partnerships, and lifelong relationships, aiming to redefine the luxury industry and the role of women within it.

WORKING HOURS

Monday - Friday
9am - 5pm

PHONE/ WHATSAPP

Membership: +971 58 983 6133
Events: +971 55 557 6414

SEND US AN EMAIL

membership@theluxurycollective.net
events@theluxurycollective.net

WEBSITE

www.theluxurycollective.net

SOCIAL MEDIA

@the_luxurycollective
the-luxury-collective

READY TO GET STARTED?

THE LUXURY COLLECTIVE

www.theluxurycollective.net