



THE LUXURY COLLECTIVE

# Membership GUIDE



*An Invitation-only group of women  
Re-defining the luxury industry  
Through purpose, power and legacy*

[WWW.THELUXURYCOLLECTIVE.NET](http://WWW.THELUXURYCOLLECTIVE.NET)



WHEN WOMEN  
SUPPORT  
EACH OTHER,  
INCREDIBLE  
THINGS  
HAPPEN

[WWW.THELUXURYCOLLECTIVE.NET](http://WWW.THELUXURYCOLLECTIVE.NET)

# MEMBERSHIP GUIDE

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*Julia Berridge*  
*Luxury Beauty Leader, Advocate for*  
*Women in Leadership*

*With over 18 years of experience building global luxury brands, Julia Berridge has led the success of icons like Tom Ford, Jo Malone London and Kilian Paris in the Middle East.*

*A champion for women's leadership, she founded The Luxury Collective to connect, elevate and inspire the next generation of female leaders shaping the future of the luxury industry.*

INTRODUCING OUR

## *Founder*

“It wasn’t until I joined a company where over 80% of the workforce were women that my career truly accelerated. It was the first time I saw women in C-Suite leadership positions who I genuinely aspired to be like. They were brilliant, successful, passionate — but also mothers and wives, whilst remaining balanced, stylish and grounded. More than anything, they were real. It was a new kind of leadership. One I could truly relate to. And for the first time, it gave me permission to lead as my authentic self.

Looking back, I think my career would have accelerated if I had access to female role models earlier. Especially in the luxury industry, where women’s creativity, precision, and presence are such a natural fit. But such a community didn’t exist. So, I decided it was time to build it.

Introducing The Luxury Collective — an invitation-only circle of women redefining the future of luxury through power, purpose, and legacy.

I hope you will join me on this journey.”

INTRODUCING THE

# Founding Circle



*Claire Abeille*

Global brand strategist.  
VP at Kerzner International



*Claudia de Brito*

Culinary Curator. Editor.  
Vice Chair World's 50 Best  
Restaurants.



*Sophie Toh*

Luxury Communications Expert.  
Managing Partner DDA Middle East.



*Soma Gardi*

Lawyer. Philanthropist. Founder,  
SG Legal Consultants & Project  
Accelerate.



*Katerina Giannouka*

Hospitality CEO. Forbes-recognized.  
Luxury business growth leader.



THE LUXURY COLLECTIVE

INTRODUCING THE  
*Founding Circle*



*Yasmina Khoudja*

Luxury Watch & Jewelry Leader,  
Chopard Middle East.



*Ghita Mejdi*

Luxury Automotive Strategist,  
Executive Coach. Founder,  
“The kliff project”



*Katia Jundi*

Media entrepreneur. Founder,  
Katsbling. Author, *Icons on the Wrist*.



*Zoya Sakr*

Luxury Entrepreneur.  
Founder, The Flower Society  
Editor, Gheir



*Amy Yang*

Vice President Marketing, APAC &  
IMEA at VistaJet & Vista Global



THE LUXURY COLLECTIVE



# VISION

*To double the number of female leaders in luxury within the next decade.*

*Ensuring that the women who shape the trends, stories and culture of luxury, also shape its boardrooms and bottom lines*

## *Section II*



# THE COLLECTIVE EXPERIENCE

*Where powerful women in luxury connect, grow and lead together.*



# OUR VALUES

At the heart of everything we do is a shared set of values — guiding how we lead, connect, and grow together.



## CONFIDENTIALITY

Discretion is at the heart of our values. We speak our truth with confidence, knowing it stays within the circle. All members are required to sign an NDA upon joining.



## GENEROSITY

We give generously – our time, our knowledge and our experiences. We believe generosity creates abundance.

## AMBITION

We champion ambitious women. Success deserves to be recognized and shared, and we will celebrate every achievement together.

## EXCELLENCE

We hold ourselves to the highest standards. Every experience is curated to a 5 star standard.

## DIVERSITY

Every perspective adds to our strength. Every woman deserves a network that supports her growth.

## AUTHENTICITY

We lead with authenticity. Real leadership is the result of perseverance, and every journey adds to our strengths.

ELEVATE YOUR JOURNEY

# *The Collective Experience*



## *Meet Like-minded Women*

The Luxury Collective brings together visionary women shaping the future of luxury — from CEOs and founders to rising stars across fashion, beauty, hospitality, and beyond. This is a space where women elevate each other, exchange ideas, and open doors to new opportunities.

## *Build Strategic Relationships*

Connect with leaders across the luxury industry.  
Make new connections amongst like-minded women.



## *Discover High Performance Development*

Through curated experiences, thought leadership, and peer-to-peer learning, members gain the tools, confidence, and clarity to lead at the highest level — both professionally and personally. We have also partnered with IWEI to offer a special leadership training for Luxury Collective Members.

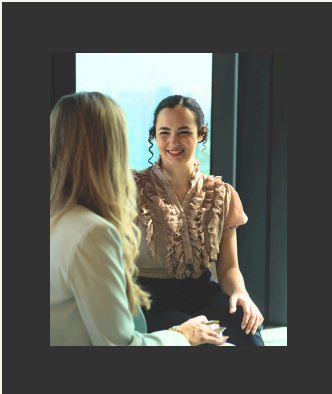
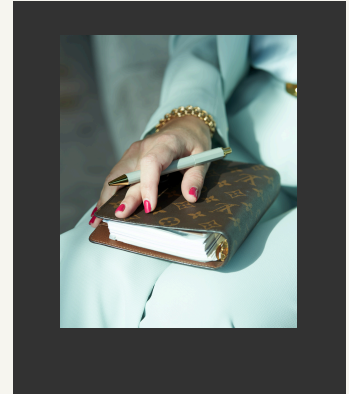


ELEVATE YOUR JOURNEY

# *The Collective Experience*

## *Discover Industry Trends & Insights*

Stay ahead of what's next. From expert panels and brand case studies to exclusive sessions with platforms like TikTok and Meta, members gain insider access to the trends shaping luxury — before they go mainstream.

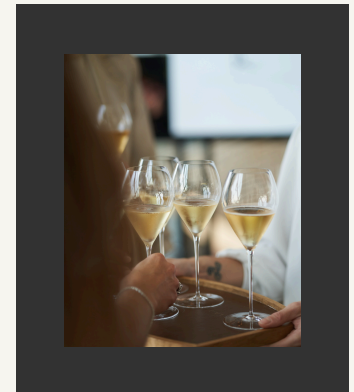


## *Connect with Mentors*

Every leader needs a sounding board. Our community offers access to seasoned executives, founders, and advisors — as well as rising voices with fresh perspective. Through both traditional and reverse mentorship, members exchange insight, challenge thinking, and grow together.

## *Experience Luxury*

Every detail matters. From curated venues to seamless execution, every experience within The Luxury Collective is designed to reflect the highest standards — thoughtful, beautiful, and unmistakably five-star.





CARLA DE LA VEGA,  
CEO & FOUNDER IWEI

# PROFESSIONAL DEVELOPMENT STRATEGIC PARTNER



INTERNATIONAL  
WOMEN EMPOWERMENT  
INITIATIVE

The Luxury Collective is proud to have an exclusive partnership with IWEI.

IWEI offers programs for Female Talent focused on confidence, visibility, communication skills, and leadership skills, including journeys on Bias and Male Allies to drive company-wide inclusion.

## WHAT IS IWEI?

IWEI is a **research-backed, Ed-Tech platform** focused on women's empowerment and inclusion in the workplace. We unlock the full potential of women and promote diversity with **premium education through a storytelling model** for maximum engagement and recall, online and off-line interaction, and community building



## EXCLUSIVE MEMBER ACCESS



INTRO VIDEO



"OWN YOUR POWER  
JOURNEY": 4 VIDEOS



JOURNEY GUIDES  
& QUESTIONS



EXCLUSIVE  
COMMUNITY ACCESS

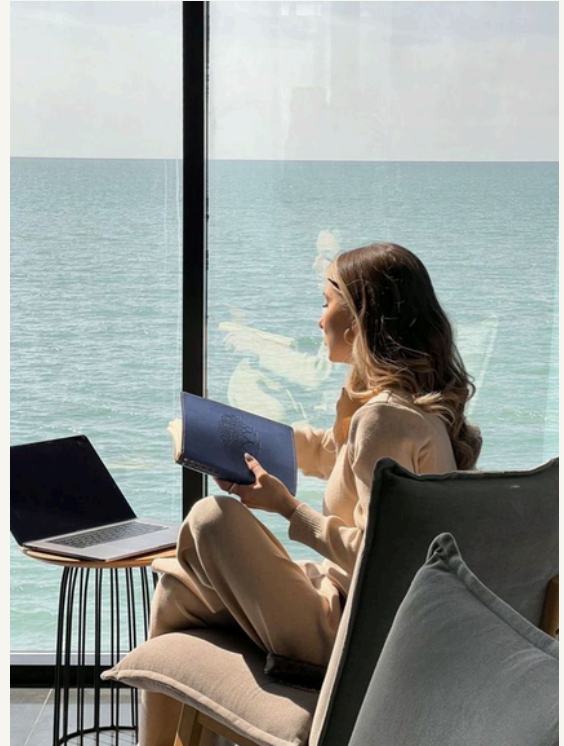
IWEI extends Members an exclusive **complimentary 4 week access** to the program, and a special rate for those who wish to complete the full course.

DISCOVER YOUR

# Monthly Circle

The Luxury Collective is designed to keep you inspired, supported, and connected — wherever you are in the world.

Our calendar of monthly touchpoints ensures meaningful momentum through a mix of intimate peer circles, in-person gatherings, virtual trainings, and tailored opportunities to grow your network and your business.



*Monthly Meetups with Peer Circles*



*Access to bi-monthly in person events*



*Access to private WhatsApp community*



*Talent & career matching opportunities*



*Access to mentorship*



*Personal development program through iWEI*

## Section III

# MEMBERSHIP

*Membership is by invitation only, based on professional achievement, leadership potential, and your ability to contribute meaningfully to the network.*

*We believe leadership is not just a title — it's a mindset. We welcome women who lead with vision, even beyond traditional roles.*



YOUR SEAT AT THE TABLE AWAITS

EXPLORE OUR

# Eligibility Criteria

We are open to women working in — or in partnership with — the luxury industry including: Fashion, Beauty, Watches & Jewelry, Hospitality, Travel, Wellness, Art & Design, Automotive, Real Estate, Media, and Communications.



*Minimum 5 Years Experience in the luxury industry, with a proven track record of leadership, innovation, or entrepreneurship.*



*Women working in or in partnership with the luxury industry*



*Currently in a senior, founder, or rising manager role, with influence in your field or organization*



*Committed to collaboration, generosity, and elevating women in business*



*Personally aligned with the values of excellence, ambition, and authenticity*

INTRODUCING OUR

# Membership Tiers

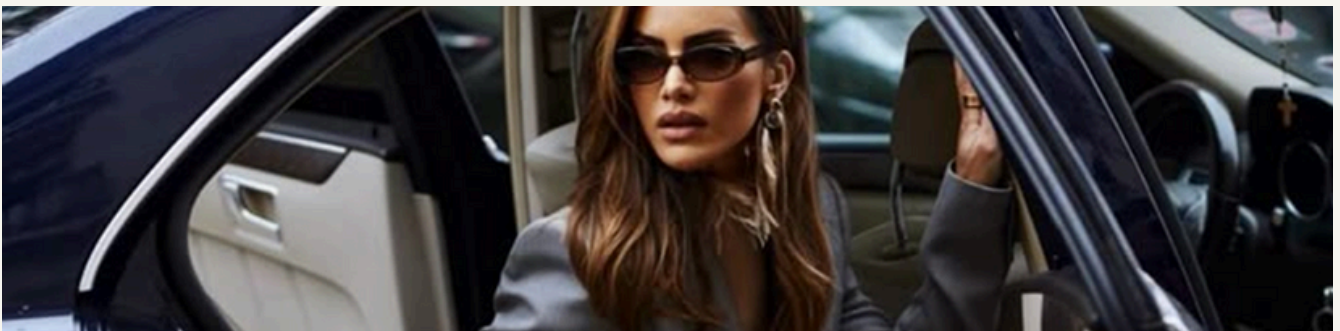
Our three core membership tiers are designed to reflect your career stage and ambition — unlocking deeper access, elevated experiences, and meaningful connection as you grow.



## LUMINARY CIRCLE

*20+ YRS*

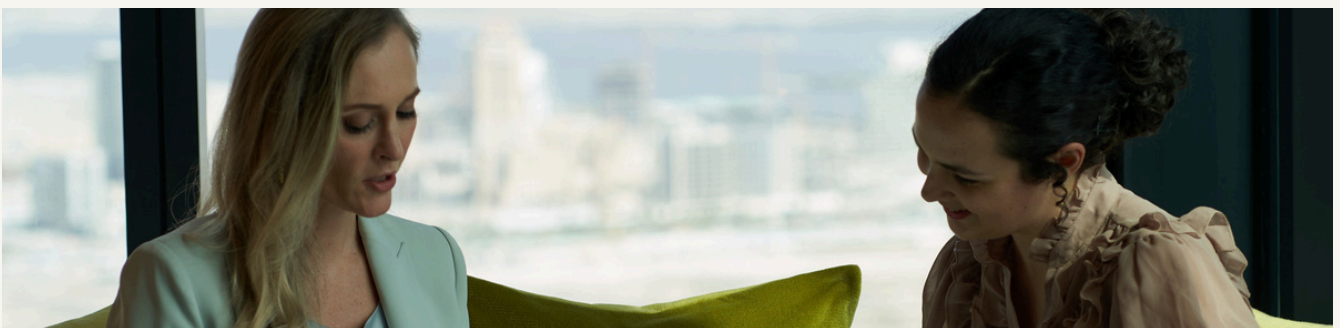
For C-suite leaders and luxury brand founders with 20+ years of experience. Connect with a powerful peer group to expand your influence, grow your business, and access unforgettable luxury experiences.



## TRAILBLAZER CIRCLE

*15+ YRS*

For General Managers and Senior Directors with 15+ years of experience. Gain mentorship from industry role models and elevate your leadership through curated access, learning, and visibility.



## RISING CIRCLE

*5+ YRS*

For Managers and Senior Executives with 5+ years of experience. Designed to accelerate your growth, strengthen your communication, and provide guidance from those a few steps ahead.

MEMBERSHIP BENEFITS & ACCESS

# Membership Overview

ANNUAL PAYMENT

*The Rising Circle*  
**500 AED**  
OR 50 AED/MONTH

- INTRODUCTION TO THE RISING CIRCLE COMMUNITY
- ONE COMPLIMENTARY INVITATION TO A LUXURY COLLECTIVE EXPERIENCE
- MEMBERS-ONLY WHATSAPP COMMUNITY
- ACCESS TO MENTORSHIP & ADVISORY INSIGHT
- 1 MONTH ACCESS TO IWEI LEADERSHIP EDUCATION PLATFORM

ANNUAL PAYMENT

*The Trailblazer Circle*  
**1000 AED**  
OR 100 AED/MONTH

- INTRODUCTION TO THE TRAILBLAZER CIRCLE COMMUNITY
- ONE COMPLIMENTARY INVITATION TO A LUXURY COLLECTIVE EXPERIENCE
- MEMBERS-ONLY WHATSAPP COMMUNITY
- ACCESS TO MENTORSHIP & ADVISORY INSIGHT
- 1 MONTH ACCESS TO IWEI LEADERSHIP EDUCATION PLATFORM
- INVITATIONS TO 2X LUXURY BRAND EXPERIENCES PER YEAR
- WELCOME GIFT

ANNUAL PAYMENT

*The Luminary Circle*  
**3500 AED**  
OR 350 AED/MONTH

- INTRODUCTION TO THE LUMINARY CIRCLE COMMUNITY
- ONE COMPLIMENTARY INVITATION TO A LUXURY COLLECTIVE EXPERIENCE
- MEMBERS-ONLY WHATSAPP COMMUNITY
- ACCESS TO INDUSTRY ADVISORY INSIGHT
- 1 MONTH ACCESS TO IWEI LEADERSHIP EDUCATION PLATFORM
- INVITATIONS TO 4X LUXURY BRAND EXPERIENCES PER YEAR
- LUXURY WELCOME GIFT
- 1 X 60 MINUTE PERSONAL BRAND ASSESSMENT
- DIRECTORY OF THE LUXURY COLLECTIVE COMMUNITY
- ACCESS TO PREFERRED PARTNERS DIRECTORY
- ONE COMPLIMENTARY FINE DINING EXPERIENCE WITH LUMINARY CIRCLE
- SPEAKING / THOUGHT LEADERSHIP OPPORTUNITIES

## WHAT TO EXPECT

# *Application Process*

01

### *Expression of Interest*

Submit a short application via our website or be referred by an existing member. As part of this process, applicants are asked to share their professional background, industry involvement, areas of interest, and the perspective they hope to bring to the Collective.

02

### *Review by Membership Director*

Our team will review your background and alignment with our membership criteria. a warm, informal space to share your journey and learn more about the network.

03

### *Payment & Documents Submission*

Once your application is accepted, you will receive your personalized membership invoice based on your selected tier. You will also need to sign our Non Disclosure Agreement.

04

### *Confirmation & Welcome*

After payment, you'll receive your official welcome letter, membership tier confirmation, and access details.

05

### *Integration & Access*

Begin your journey. From day one, you'll receive information to private access details.. It may take up to 30 days before you are assigned to your Peer-Circle.

## ABOUT US

# Contact Details

*The Luxury Collective is a private, invitation-only network for women leaders in the luxury industry. It offers curated memberships, transformative partnerships, and lifelong relationships, aiming to redefine the luxury industry and the role of women within it.*



### WORKING HOURS

Monday - Friday  
9am - 5pm

### PHONE/ WHATSAPP

Membership: +971 58 983 6133  
Events: +971 55 557 6414



### SEND US AN EMAIL

[membership@theluxurycollective.net](mailto:membership@theluxurycollective.net)  
[events@theluxurycollective.net](mailto:events@theluxurycollective.net)

### WEBSITE

[www.theluxurycollective.net](http://www.theluxurycollective.net)

### SOCIAL MEDIA

 [@the\\_luxurycollective](https://www.instagram.com/the_luxurycollective)  
 [the-luxury-collective](https://www.linkedin.com/company/the-luxury-collective)

# READY TO GET STARTED?



THE LUXURY COLLECTIVE

*[www.theluxurycollective.net](http://www.theluxurycollective.net)*